



# Communications & Updates Agreement

*Last Updated: April 2025*

By applying to join *The 50 Group*, you're giving us permission to stay in touch. That includes sharing updates, invitations, and relevant community news. Here's how we'll communicate—and how you can manage what you receive.

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## 1. Staying Connected

When you share your contact information with us, you're agreeing to receive:

- Updates about your membership and the community
- Important service or policy notices
- Occasional newsletters, invitations, or announcements about upcoming events

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## 2. How You'll Hear from Us

We may reach out through:

- Email
- Text messages (SMS)
- Direct messages via the member portal
- Occasional other methods, if needed

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## 3. Managing Your Preferences

Want fewer emails or texts? No problem:

- You can unsubscribe from promotional emails anytime by clicking the link at the bottom of any message.
- To stop texts, just reply **STOP**.
- Just a heads-up: If you opt out of some messages, you might miss important updates about your membership or events.

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## 4. Essential Notices

Even if you opt out of promotional messages, we may still send things like:

- Security or account alerts
- Changes to our terms or policies
- Key updates about *The 50 Group* community

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## 5. Your Privacy

We keep your information safe and private. We'll never share your contact info with outside parties for marketing without your permission. For more, see our [Privacy Policy].

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## 6. If Things Change

We might revise this communication approach from time to time. If we do, we'll let you know—and by continuing to be part of the community, you're okay with those updates.

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## 7. Questions?

Reach out anytime at [info@the50group.com](mailto:info@the50group.com) if you have questions or want to update how you hear from us.

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Thanks for staying connected with *The 50 Group*. We're excited to have you in the community.